



School Own Social Website Proposal

Intelligent Business Solution

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Project Details

Project Identifier



Quotation Reference No.

IBS/QUO/SS/2K15-1211

Project Name

Social Website Portal



Introduction

This proposal is just a “proposal.” Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. Pricing matters shall be discussed once the required funtions are finalized

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

Thank you in advance for taking the time to review our proposal. We truly appreciate the opportunity to earn your business and are prepared to do whatever it takes to do so!

Overview












The primary objective is to develop and build a Social Website Portal for educational instituite current stakeholders and Alumnihaving any/all features discussed in said proposal. This is not 100% customized solution rather its a Turnkey solution with predefined standard functions.

What is Included (“Scope of work”)

A complete, fully tested, optimized and web based Multi User Social Website Portal.

Said Proposal is for Social Website Portal which basic purpose is to keep it best possible level simplified so that at user level no specific IT expertise needed to operate it making it easy to operate and cost effective being in operation.

Features

	Ads Classified ads for site members with custom categories, prices and photos.		Payments Connect your payment gateways to collect payments supported by different modules.
	Articles Multi-user video chat with concurrent video streaming, custom rooms and rich formatting.		Profiler Display loading timings for developers. Includes pages, page blocks, SQL queries and many more.
	Chat Multi-user video chat with concurrent video streaming, custom rooms and rich formatting.		Quotes Display a special block with random quotes predefined by site admin.
	Custom RSS Let site members add their own custom RSS feeds to their profiles via specialised profile block.		Shoutbox Let them shout! Chat-like message box where anyone can post a quick line.
	Desktop Adobe AIR cross-platform desktop app for off-browser communication and notifications.		Simple Messenger Basic text messenger for quick communication. Displayed in member menu and always handy.
	Events Create and manage events, with dates, attendants, photos, updates and forums connectivity.		



Facebook Connect

Join and login using Facebook accounts, find and match Facebook friends with site members.



Feedback

Collect, select and approve feedback messages from site members and publish it on the site.



Files

Upload, share, manage and publish various files, documents and media for download.



Forums

Advanced discussion forums with categories, rating, moderation, auto-splitting and rich-formatting.



Google Search

Site-search, indexing and searching site content using Google backend and algo.



Sites

Publish website profiles with descriptions and autogenerated site previews.



SMTP Mailer

Use any external SMTP server or service to handle Dolphin site email notifications.



Sounds

Upload and share sound files. With categories and social sharing features.



Spy

Notification system integrated with other modules and displaying current activity updates to members.



Store

Upload and sell products, let site members sell, receive payments and connect with buyers.



Groups

Create and manage groups, with admins, members, forums, social features, photos and other media.



Memberships

Advertise and sell paid membership levels to your site members.



Messenger

Flash-based Instant Video Messenger for one-to-one communication with rich text chat.



News

Publish site news, announcements and alerts with custom publishing date and extended browsing.



Page Access Control

Setup content, navigation and blocks visibility settings for different membership levels.



Timeline & Outline

Aggregated content and updates browsers in profiles, accounts and site homepage.



Videos

Upload, record and share videos. Built-in converter, social features, categories and privacy controls.



Whiteboard

Flash-based social doodling with concurrent multi-user drawing support.



World Map

Browse site members and published content on the world map, with grouping and zooming.



ZIP Code Search

Automatic postal-code search support using GeoNames or Google.

Beautiful. Powerful. Secure.

Core Features

Modules

Mix and match site modules to create unique functionality. Install default modules or choose from thousands at BoonEx Market.

Multi-Language

Make your own translation or get language files from BoonEx Market. Dolphin supports multiple languages and language selector.

Vector Graphics

Retina-displays support through use of vector-based interface elements, making your site look beautiful at all resolutions, on any devices.

CSS3

Along with vector graphics Dolphin uses CSS3 effects to create seamless, modernlooking and adaptable userinterface elements.

Private Messages

Core communication tool for site members - Mailbox that works as an in-site messaging system, handling contacts, block lists and connections.

RSS Feeds

Display your favorite RSS feeds via "RSS blocks" and syndicate your site content effectively via built-in automatic RSS feeds for various content types.

Site Builders

Page Builder, Mobile Builder, Navigation Builder and Profile Fields Builder provide limitless opportunities when customizing your site.

Stat Charts

Analyse and keep track of your site statistics via admin overview charts reporting membership base growth and content posting dynamics.

Design Templates

Use different designs and let members choose what they like. Create your own templates or choose from the variety at BoonEx Market.

Mobile Connector

Dolphin is tightly integrated Dolphin iOS and Android apps, that can be customised, rebranded and extended with additional modules.

Social Layer

Member Profiles, Friends Connections, Privacy Groups, Greetings, Status Messages, Favourites, Matching, Online Statuses, and more!

Comments

Multi-level, rich-text comments that work with site content and support video/audio uploads, recording, editing, replies, voting and moderation.

Advanced Browsing

Browse content with calendar, mini-calendar, tags with tag-cloud, categories, extended display modes and adjustable results count.

Server Audit System

Automatic hosting server setup verification system that tests Dolphin hosting environment and proposes improvements for optimal site performance.

Banner Ads

Monetize your site through built-in support of custom-HTML banner ads or use it to promote your own special offers, news and announcements.

Database Pruning

Keeping your site light and fast by routinely cleaning-up useless data, like old logs, messages and unvisited profiles. You control what is to be cleared and when.

Content Privacy

System-wide privacy setting option for content posting, based on pre-defined groups or custom groups. Controlled by admin and members.

Media Server

Dolphin comes with a custom Media Server software that handles audio/video streaming and processing. No need to rent expensive media server hosting!

Social Sharing

Re-post content from Dolphin site to external social networks using build-in social sharing function that works with different content modules.

Social Buttons

Like, Pin, Twit and G+ away! Social buttons, integrated with applicable content modules provide simple and effective way to promote viral content.

Access Control Lists

Fine-tune site memberships by pre-setting access levels and leveraging the built-in integration with your site payment system.

Database Backups

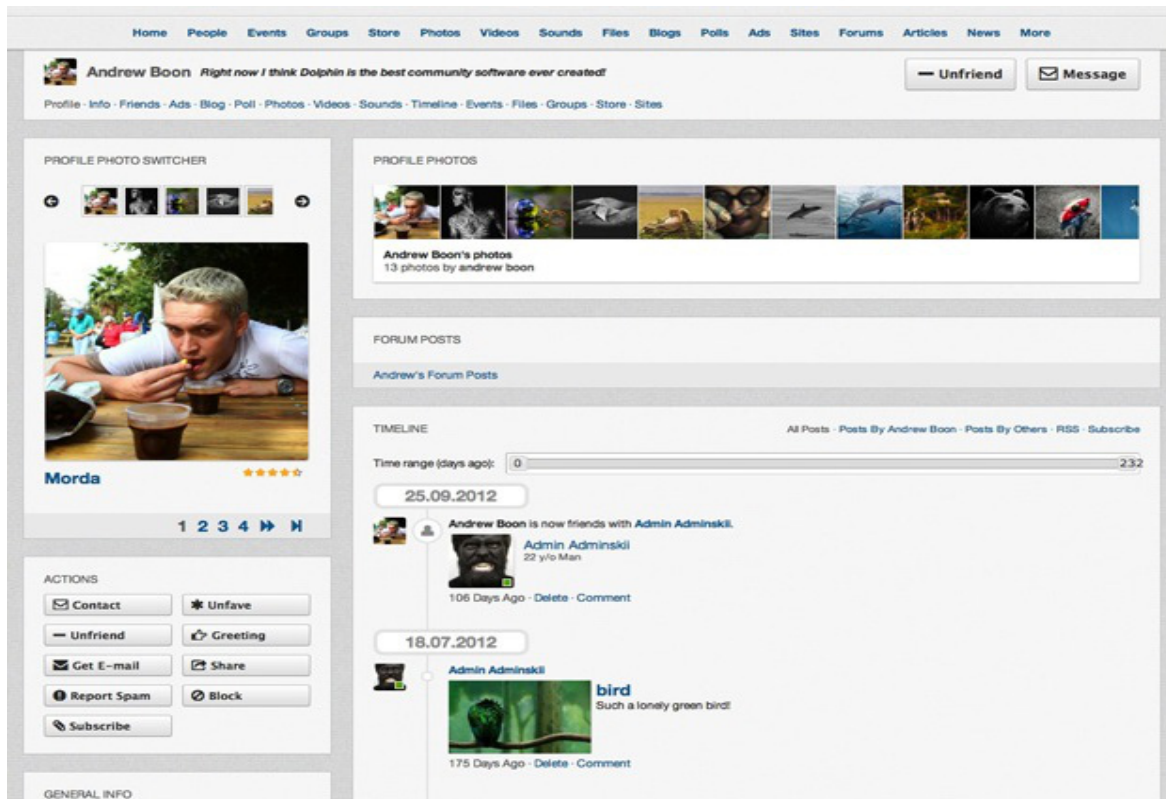
Save and download your precious site content and members data. Backup and restore tools will keep you safe in case of emergency.

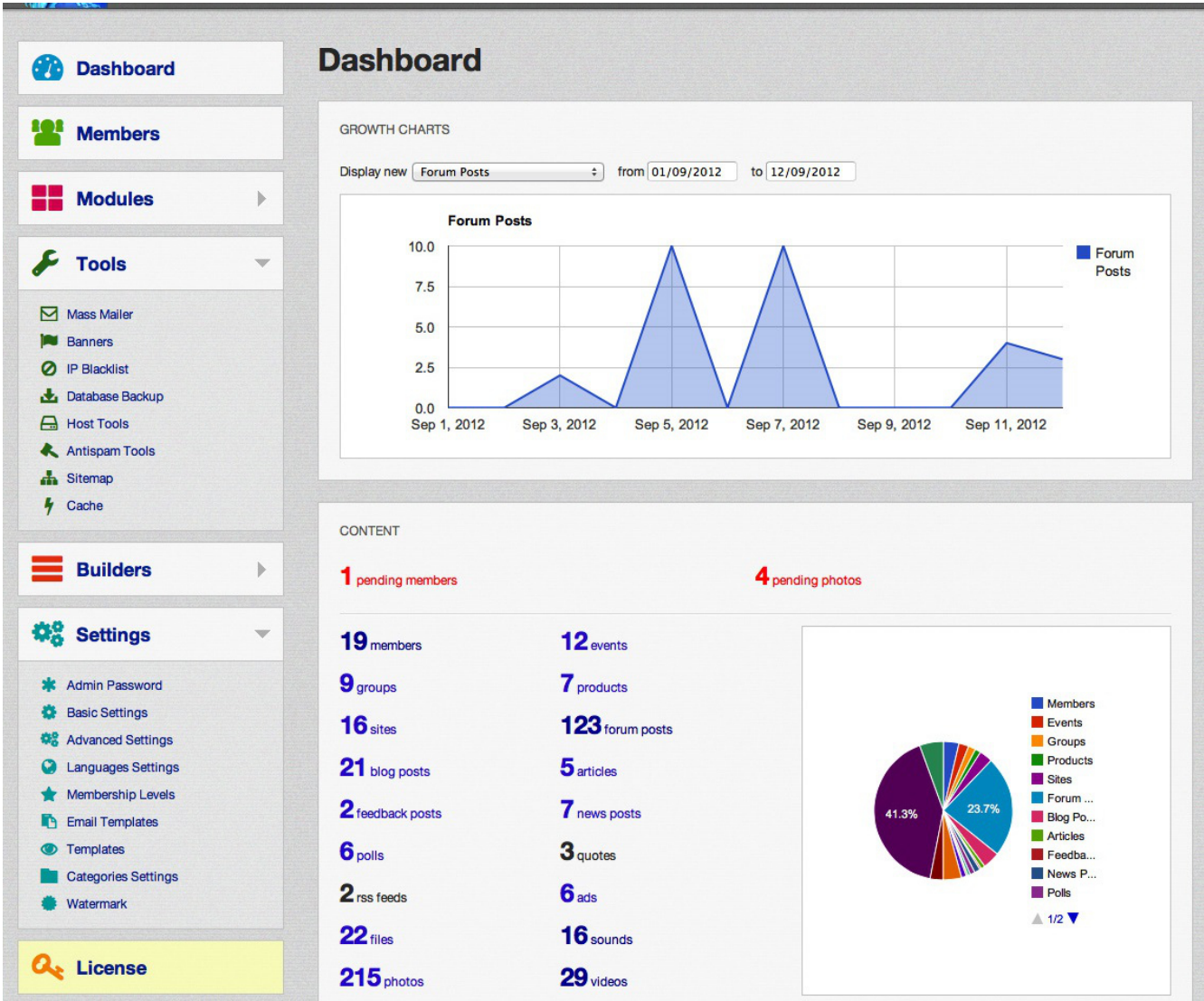
Security

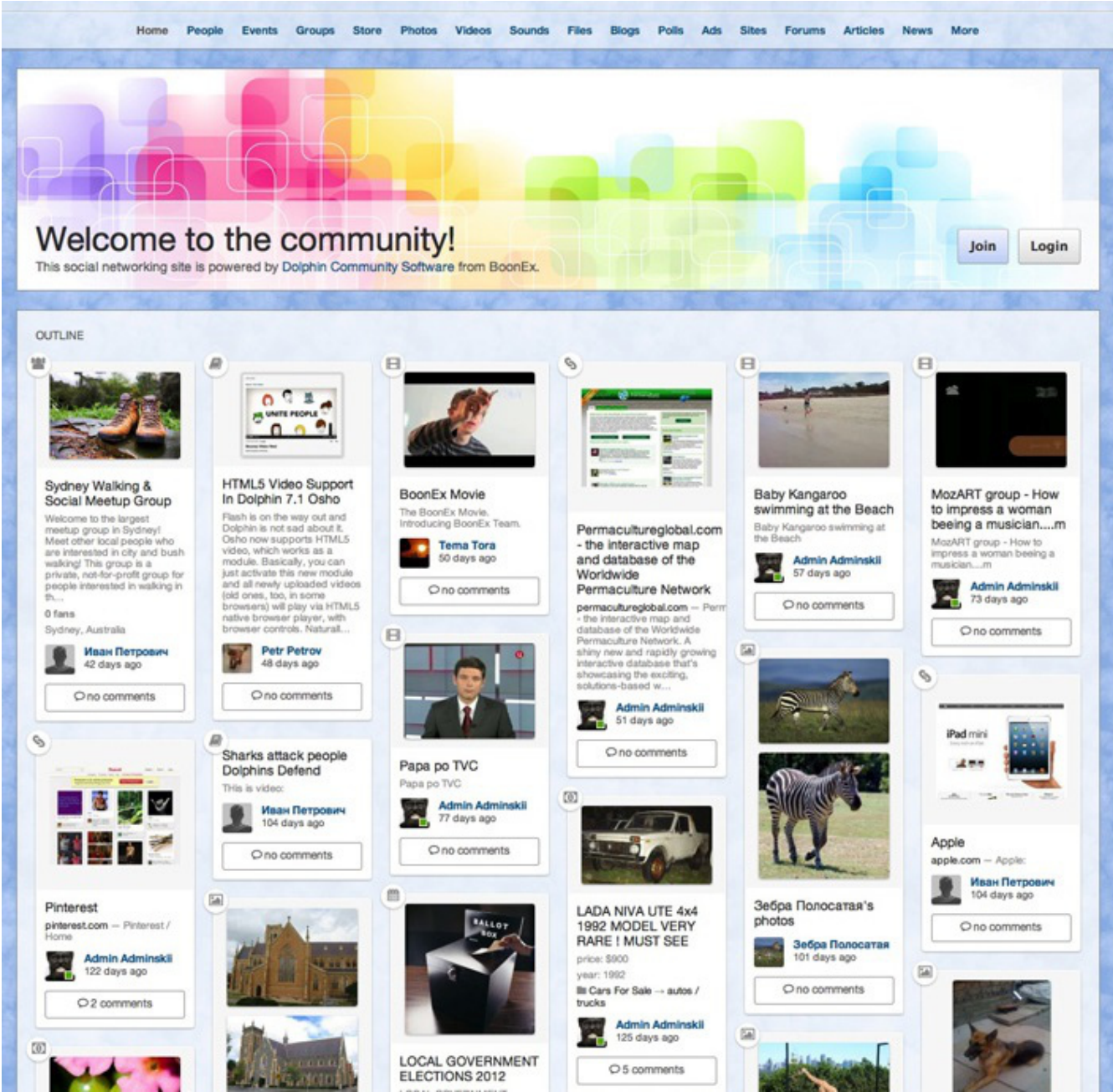
Powerful security layer with world-class protection tools, like HTMLPurifier filtering, built-in prevention of CSRF attacks and optional PHPIDS protection.

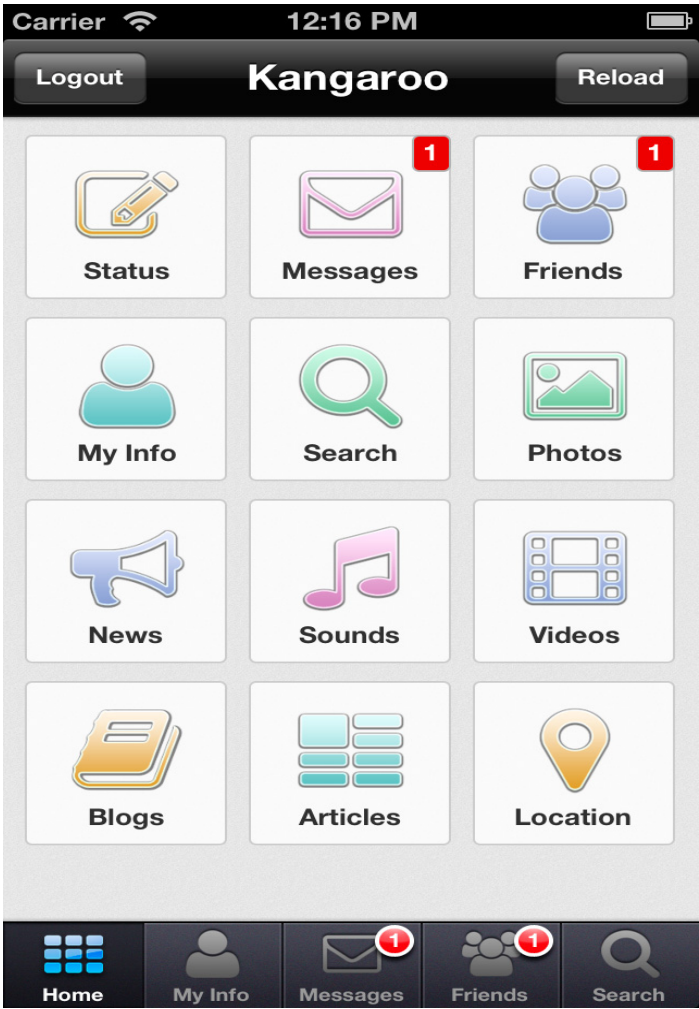
SEO-Friendly

Search-engine-optimised URLs and links, XML site-maps, automatic meta descriptions, SE-friendly site structure and Google Speed tuning.









Basic Methodology

Throughout Design, Develop and Implementation Process core Conceptual concept will remain in mind to keep operational system simplified upto maximum possible level so that operating said does not require any technical knowledge.

All Complexities of operational and conceptual procedures will be delt by the software internal algorithm. Keeping it simple for operator. For its operation any body who can play with computer can operate the Software.

Technology and Compatibility

Note: if all the jargon below is Greek to you, just know that it basically means that we will develop the Software to conform with all of today’s technology standards.

Development Media	:	PHP,XML,HTML,AJAX, Flash media Streaming Server, RTMP, Red media Server, data Base server, Apache Server , Woza Server
Database	:	mySQL

Timelines and Milestones

Our *tentative* production schedule proposed is as follows. However, please realize that these are NOT deadlines. If you require a specific launch date or other sorts of deadlines, we are happy to oblige given enough advance notice. Otherwise, we prefer to estimate the timeframes but ultimately take the amount of time that is needed for the best results. While we don't bill you by the hour, our costs are based on the amount of time we invest into each project. So rest assured that we have a very vested interest in moving quickly.

(Note that the days are measured in business days, starting from the day the project begin by receiving down payment and initial data required to take start.)

Basic Core development	8 Weeks
First Implantation and Testing at Client Site	2 Weeks
Fine tuned Final Version Handover	1 Weeks

Fees & Payment

Please go through details covered in this proposal. It would be easy for us to settle down the cost of the project when requirements are completely discussed by both parties.

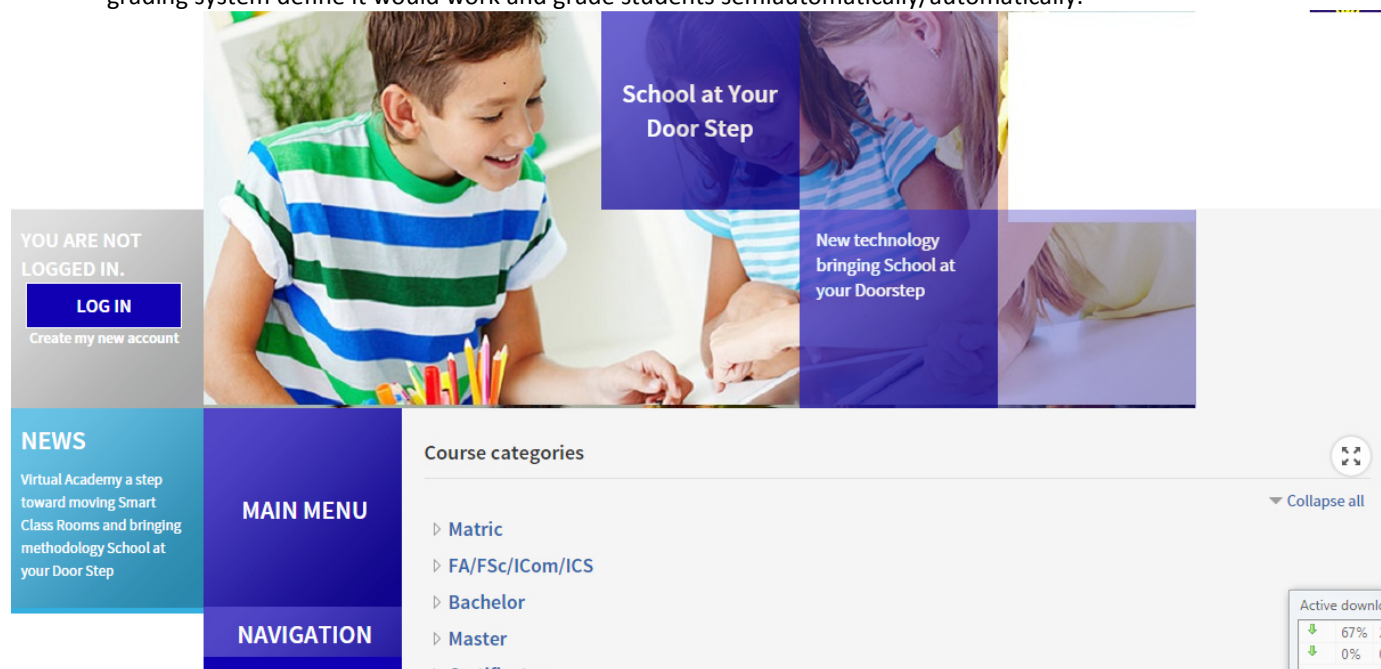
Important Notes/Points:

- Simply providing of Binaries. Source code will remain the property of the Intelligent Business Solution and will never be handed over what so ever the case may be.
- This proposal is designed keeping in mind that this site would be support site not the school main site. If you want to have it school main site we can send u revised reworked proposed model.
- As we can not share source code so hosting will be remain under our charge and we shall provide. What sort of hosting account needed depend upon
 - Number of total Users
 - Number of user using site at same time
 - nature and volume of data
 - Backend webapplication required initial dedicated RAM
- Cost Structure
In order to give you idea of web application cost structure it would have following components
 - Web hosting needed to be renew every year
 - Webapplication development charges at the time of development
 - 80% funtions will be managed and control by the school at there end and 20% functions requiring technical background will be managed by us. For That nominal monthly charges. For such natures of functions Proforma will be handed out to the school and any request emailed to us will be done with in 24 hour and notified to the school.
 - At start 1 or 2 days training will be provided after the website up on site. Later if further training or onsite visits neede that would be charged seprately

FURTHER ENRICHMENTS

Above are stated functionalities of basic core. Further following enrichments are possible and we can provide you detail function list of any enrichment you require in this web module.

- On line eSchool web portal. A complete online teaching and learning almost self operating module. Once material and grading system define it would work and grade students semiautomatically/automatically.



- Student teacher online video lecture delivery mechanism
- Online School Radio station for voice recorded lectures streaming
- Simple Alumni site
- Detail alumni separate dedicated facebook like portal
- Online Photo galleries
- Online school related advertising components
- Intra school online A/V meeting platform
- Online A/V/text online help module
- eDuRadio

We really appreciate for your time and energies you have spend for going through this comprehensive proposal. If you need any further information, details it would be our p[leasure to provide you the same.

Hoping to hear from you soon and a proper detailed meeting time so that we can discuss your needs and can show how this application can full fill your needs.

Assuring you best of our services and looking forward to have good future business relationships.

Regards.

**** NOTHING FOLLOWS****